



Resume

LIEN, CHAO-WEI (Zovie)

連兆維

E-Commerce Specialist/ Graphic Designer/ WordPress Web Designer

mli9111@gmail.com

+886 983 370 876

Skills

Operating:

Amazon Shoptline eBay

Facebook Campaign

Google Analytic

Graphic Design

Wordpress Website

Language

English:

TOEIC (920/ 990)

Test Date: 25th Aug. 2019

Educational Background

ESC Rennes School of Business

Postgraduate:

Msc in International Luxury and Brands
Management

Sep. 2016- Mar. 2018

Budapest Business School

Exchange student major in International
Business

Jan. 2018- Jul. 2018

Shin Chien University

Bachelor:

Department of Applied Foreign Languages

Sep. 2016- Mar. 2018

Current Occupation

Lovita Corporation- Marketing Specialist

4,5000/month

Operating and maintaining brand shop Amazon in several marketplace. Handling customer service, planing promotion and solving problem with seller support central. I also make shipping plan for FBA, occationally search for oversea warehouse partner in order to get into new marketplace. Promoting products with A+ content and ads, using Heliem 10 to analyze and improve listing performance are also my main task.

Sep. 2021 – Now

Working Experience

Jia Wei Environmental Protect Co. E-Commerce Specialist

3,8000/month bonus excl.

Operating and maintaining brand shop on ebay 、 Amazon 、 Alibaba and SHOPLINE. In charge of sales, customer service, pricing and any other things relate to e-commerce. Utilize multiple strategy to reach sales growth.

Meanwhile, running fan page and instagram account to optimize brand image on social media. Re-organize visual design on the platform to introduce the brand, MOS- Motor, to the world.

Sep. 2019 – Apr. 2021



Other experience

Le Duet 198 Private Kitchen- Marketing Intern

2,9000/month

Providing marketing suggestion to the supervisor and support to execute the project. During the internship, organize an extra space for two people dining, re-design new business card and create a brand new beverage menu.

Participate the meal preparation in order to get more marketing material.

Jun. 2017- Jan. 2018

Substitution Military – Squad Leader

2,3000/month

Instead of being a regular squad member in my military service year, I took a chance to challenge myself by applying training and examination of being a squad leader. I not only endured a tougher and longer training, but also prove my capability when start serving in squad. With recommends of several senior members, the commander chosen me as the squad leader rather than other senior member.

main task of a squad leader:

- Supervise all squad member except commander
- Running training for above 100 new recruit
- Arranging all the task of the squad

Apr 2018- Apr 2019